



**THE MAGAZINE FOR THE FIVE-FOLD MINISTRY**



**2024 MEDIA KIT**



510-473-2410

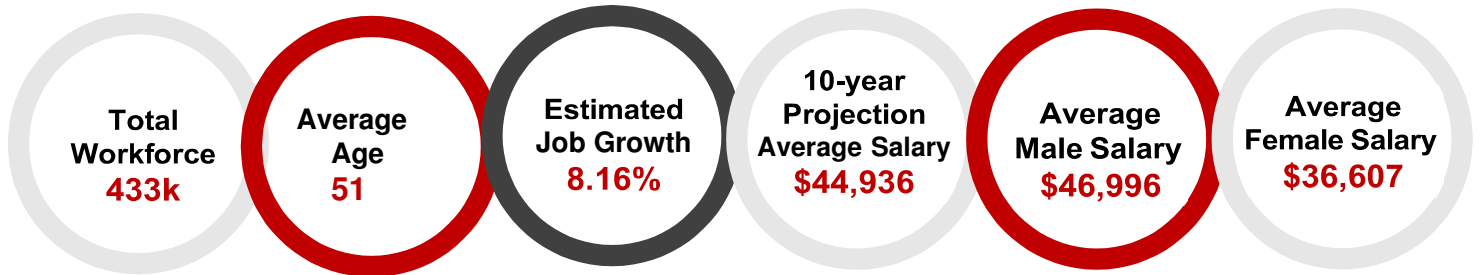


[www.E4eleven.Com](http://www.E4eleven.Com)



# TARGET MARKET

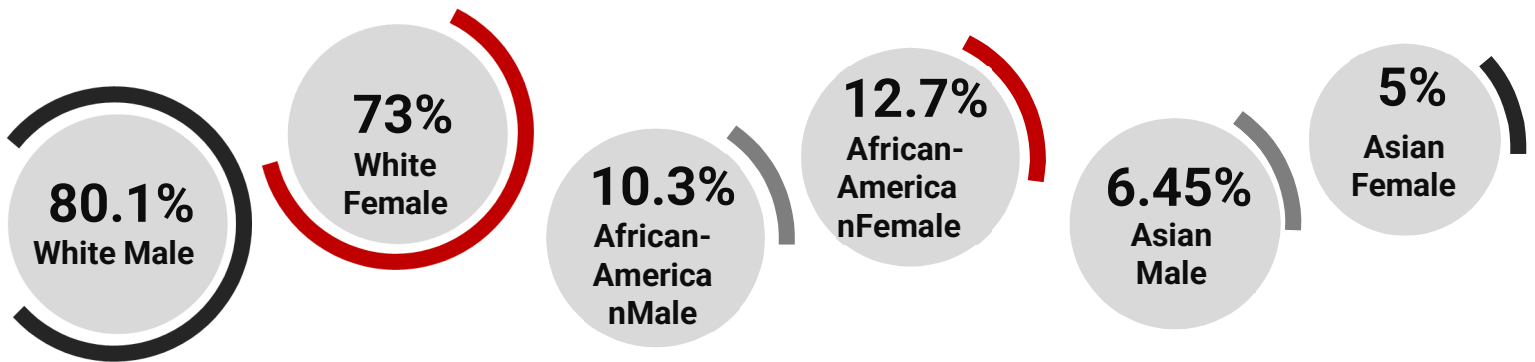
## USA CLERGY



## Gender Composition



# Race & Ethnicity



Source: dataset-acs pums -census bureau

# Age By Gender



51.2%  
Average Male Age



50.1%  
Average Female Age

# Education

## MOST COMMON MAJORS

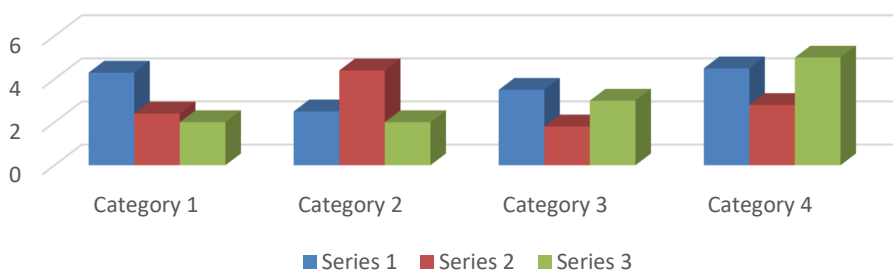
1. Theology
2. Philosophy and Religious Studies
3. Business

## MOST SPECIALIZED MAJORS

1. Theology
2. Philosophy and Religious Studies
3. History

# Growth Projections

Chart Title



7.4%  
National Average

8.16%  
Estimated Growth

# TARGET MARKET

Digital: USA, Europe, Canada, South America and Africa

## 7 USA Print Markets

- California
- Texas
- Georgia
- Florida
- Michigan
- Illinois
- Maryland/DC



PAGES

172

PRICE

FREE

PUBLICATION

MONTHLY

## Circulation Projections

\* Digital: 2024(250,000) 2025(700,000) 2026(2,000,000)  
 (CPM) (\$3) (\$1) (\$.40)

Print Markets	2024	2025	2026
California	3,777	7,777	7,777
Texas Georgia Michigan	1,777	3,777	7,777
Illinois Florida Maryland/DC		1,777	3,777
<b>Circulation(Monthly) TOTALS</b>	<b>255,554</b>	<b>713,331</b>	<b>2,019,331</b>
<b>Circulation (Yearly) TOTALS</b>	<b>3,066,648</b>	<b>8,559,972</b>	<b>24,231,972</b>

# Ad Rates (Rate Protection - 2024-2026 Yearly Rates)

DIGITAL MARKETS

Markets	Full	Half	Cover
1 Month	\$177.00	\$77.00	\$777.00
6 Months	\$777.00	\$377.00	\$3,777.00
1 Year	\$1,777.00	\$777.00	\$7,777.00

**\*\*\* Ask about our Incentives with:  
Banner Placement, Belly-Bands and Eco-Friendly Poly Bag Promotions**

MULTIPLE PRINT MARKETS

Markets	Full	Half	Cover
1 Month	\$777.00	\$477.00	\$1,777.00
6 Months	\$3,777.00	\$2,777.00	\$7,777.00
1 Year	\$7,777.00	\$4,777.00	\$17,777.00

## Advertising Size Specifications

Page Dimensions	Live Area	Trim	Supplied Bleed
Full Page/Cover	7.5" x 10"	8" x 10.5"	8.25" x 10.25"
Half Page Horizontal	7.5" x 4.5"	N/A	N/A
Half Page Vertical	3.6" x 10"	N/A	N/A



# Contact information



**[www.E4eleven.Com](http://www.E4eleven.Com)**

**510-473-2410**

*E4eleven Magazine is a subsidiary of CHRIST Association*



# EDITORIAL POLICY

1. Editorial Profile: E4eleven Magazine is a monthly magazine that encourages, equips, and engages Christians of all ages. It features inspirational stories about how the Lord has touched the lives of both ordinary and well-known Christians in remarkable ways. Regular columns include health, finance, book reviews, humor, and more.
2. Editorial Personnel:
  - Publisher: CHRIST ASSOCIATION, ChristAssociation@gmail.com
  - Editor: David Hartfield-Dyels, e4elevenmag@gmail.com
3. Queries: We discourage article pitches, as we rarely assign articles but we do welcome and read all submissions of completed articles. We prefer purchasing articles "on speculation" (on spec), which means we review and make decisions on completed articles, rather than contracting them based on pitched ideas.
4. Article Submissions: We're looking for articles from freelance writers because E4eleven is an inspiration-focused magazine. You'll get a good feel for those articles by reading published examples.
5. Articles Not Accepted: We don't publish fiction, or freelance book and movie reviews. We reserve our teaching and advice articles for our staff columnists.

## Featured Articles:

- **Kingdom Style (Fashion in the Church and Ministry)**
- **Kingdom Health (Eating, Exercise and Recipes)**
- **Kingdom Focus (Mental Health)**
- **Kingdom Finance (Money and Stewardship)**
- **Kingdom International (The Voice from International Partners)**
- **Kingdom Sound (Music Arts & Ministry)**
- **E<sup>3</sup> - Exegetical Expository Elucidation**
- **L.I.F.E. (Living In Faith Everyday) (Equipping the Believer)**
- **The Apostle's Assignment**
- **The Prophet's Presentation**
- **The Evangelist's Exposition**
- **The Pastor's Power**
- **The Teacher's Truth**
- **Connection Conclave (Denomination/Association/Fellowship Spotlight)**
- **LOVE (Ladies Of Virtue Empowered)**
- **DOVE (Daughters Of Virtue Empowered)**
- **PK! (Preacher's Kid) (For Children/Adults of Pastors)**
- **WOW (Words Of Wisdom from Seniors)**